

EuroHold Bulgaria AD Group presentation

June 2022



Section I

Introduction to EuroHold Bulgaria





Kiril Boshov

Chairman of the Management Board of EuroHold Bulgaria AD (the ,Company'), **CEO of EIG**

>20 years of work experience 20 years with the Group



Tanja Blatnik CEO of Euroins Romania

15 years of work experience 3 years with the Group



Rumyana Betova **CEO of Euroins Bulgaria**

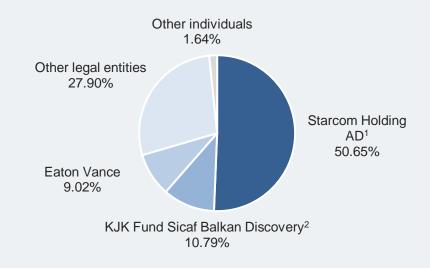
20 years of work experience 13 years with the Group



Karel Král **CEO of Electrohold Bulgaria**

25 years of work experience 13 years with the Group

Shareholding Structure as at 31.03.2022



- (1) Starcom is Sofia-based company controlled by Assen Christov, Chairman of the Supervisory Board of EuroHold:
- (2) KJK Fund is an investment fund based in Luxembourg

Shares (Warsaw, Bulgaria)

ISIN	BG1100114062
Shares outstanding	260,500,000
Free-float shares / % of total	76,820,291 / 29.5%
Market cap 01.06.2022 (EURm)	301.0
Net debt 31.03.2022 (EURm) ³	532.3
Enterprise value 01.06.2022 (EURm)	833.3

(3) According to Q1 2022 unaudited consolidated financial statement

About us



Leadership positions in insurance and energy business

Eurohold Group



Founded in 1995



Headquartered in **Sofia, Bulgaria**



6,000+ Employees



Active in 14 countries



Shares traded in BG and PL



€122m EBTIDA 2021 consolidated

Insurance Business via EIG

(Core activity)



#1 non-life insurer in BG and RO



3 milion+ clients
across CEE/SEE/FSU



€704 million GWP as of 2021



~75% of GWP in motor insurance



EBRD acquired c. 10% in 2021

Energy Business via Electrohold

(Strategic area of development)



acquired CEZ Bulgaria in 2021 for €335 million



40% market share in electricity distribution in Bulgaria



2 milion+ customers in Bulgaria



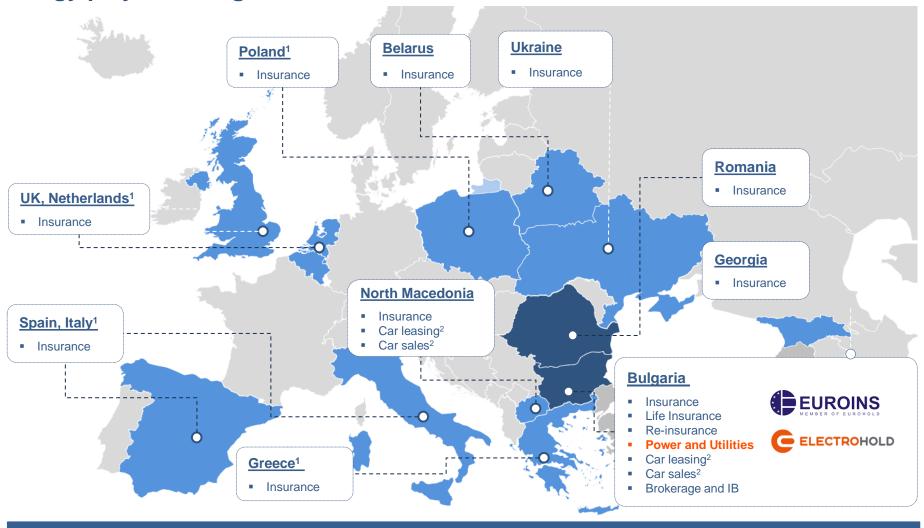
€49m EBITDA in 2021



Geographic footprint of the Group



Eurohold is a leading international insurance business in SEE/CEE and leading energy player in Bulgaria



EuroHold benefits from synergies between services and countries

Section II

Overview of the insurance business



EUROHOL

Euroins Insurance Group at a glance





Euroins Insurance Group (EIG) is the **holding company** for the insurance sector



Over 3m customers, with consolidated GWP of EUR 697m in 2021



Full range of insurance products with c.75% of GWP from motor insurance



CEE/SEE operations with some Western market exposure



Wide distribution network with strategic focus on online service channels

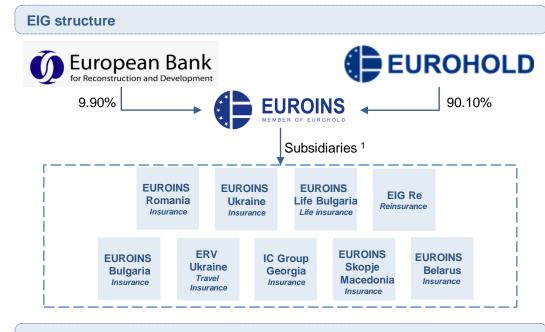
Ratings



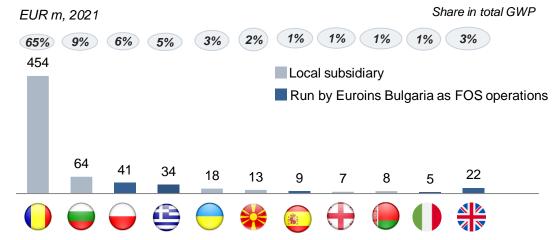


Euroins Romania Euroins Bulgaria EIG Re





Consolidated premiums by Country





Widest regional exposure with leading position on the key markets



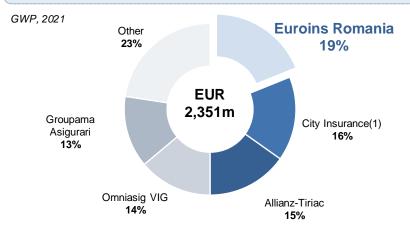
 EIG is the market leader on the two key regional markets and has the widest regional market exposure

Romania	Bulgaria
#1 by non-life GWP	#1 by non-life GWP
#1 by MTPL insurance GWP	#2 by MTPL insurance GWP

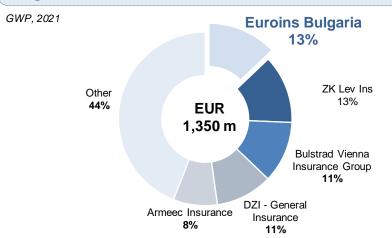
- The main competitors in the SEE region are the large international groups (e.g. Vienna Insurance Group, Allianz, Uniqa, Generali)
- On the key markets the Group competes with various local players, in some cases being a part of the international players







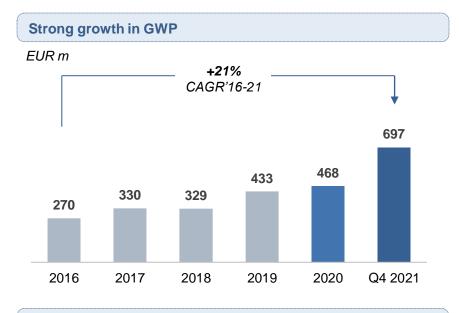
Bulgarian Non-life Insurance Market

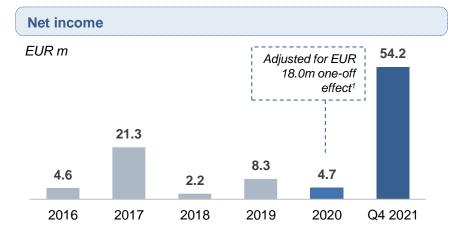


 4-5 largest companies dominate the Romanian and Bulgarian market with similar market shares

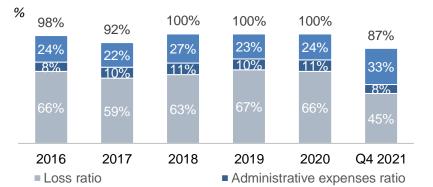
Strong growth and improving performance (1/2)







Combined ratio development



Acquisition cost ratio

2021 key GWP drivers:

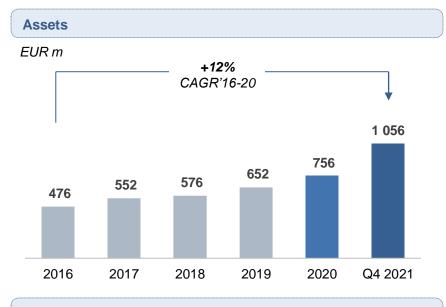
- Surge of Romanian activity combined with the decrease of brokerage commission by 4 pp. on the market
- International expansion
- Increased GWP levels positively impacted 2021 combined ratio (decrease by 4 pp. yoy)
- Operating leverage positively driving EIG's net income in 2021
- Majority of the net income coming from the Romanian unit but all key subsidiaries were profitable in 2021



EUROHOLD

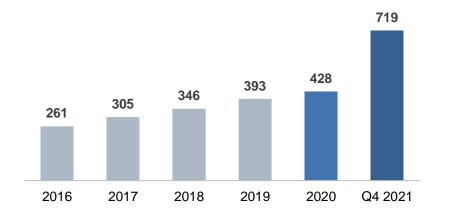
Strong growth and improving performance (2/2)

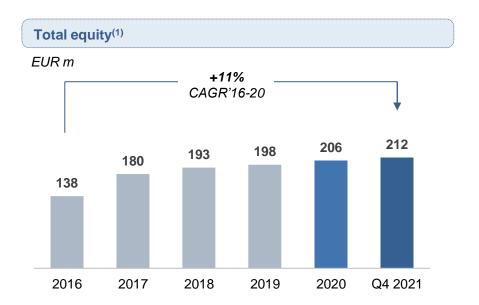




Insurance reserves

EUR m





- Value of assets and insurance reserves growing in line with the increasing scale of operations
- Dec 2021 total equity stable compared to Dec 2020 due to one-off negative revaluation of insurance reserves settled directly with equity during 2021

Vision: Insurance business in 2025



Insurance Business

Aim

The largest independent insurance group in the SEE, with a broad portfolio of general and life insurance products and over 10 million clients

Planned development pattern

Organic growth and improving profitability of operations in Romania and Bulgaria and focused international expansion

Products

- Maintain strong positions in the motor insurance, improving its profitability (Romania)
- Diversify operations in Health, P&C and other segments

Distribution

- New direct distribution channels, focus on online channels
- Efficient agency network and broker interaction

Geography

- Focus on organically growing business in current regions of operations
- Focus on growing business through Freedom of Service act (FoS) operations expansion

Forecasts

The forecasts published in June 2021 for the insurance business have already been exceeded. Currently these numbers are under upward revision and will be included in the coming strategy update



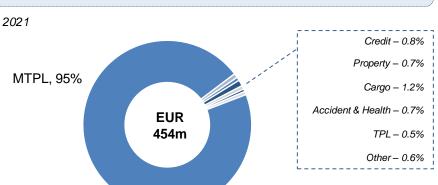
EUROHOLE

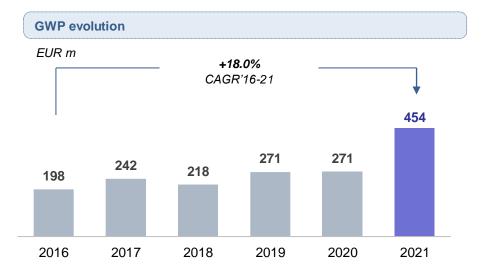
Source: Euroins Romania

Euroins Romania. From pioneer to non-life market leader









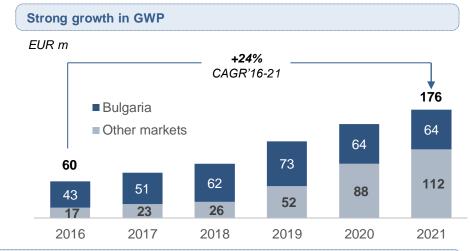
- Rapid business acceleration visible in 2021, related to:
 - More aggressive pricing policy initiated in early 2021
 - Bankruptcy of #2 player on the market, which allowed for further significant increase in the MTPL prices offer by Euroins Romania (by 26% since Sep 2021) and increase in the number of active clients
 - Capital base strengthening (c. EUR 25m in Oct 2021, with EBRD involvement) allowing to support the increased scale of activity
- Ability to take over premium clients positively boosted 2021 results of the unit

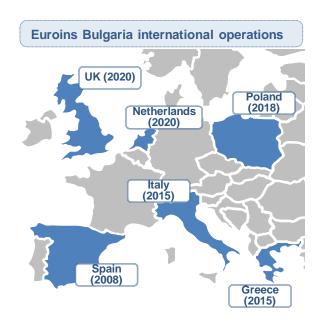
Euroins Bulgaria. #1 non-life local player and a fast growing international platform

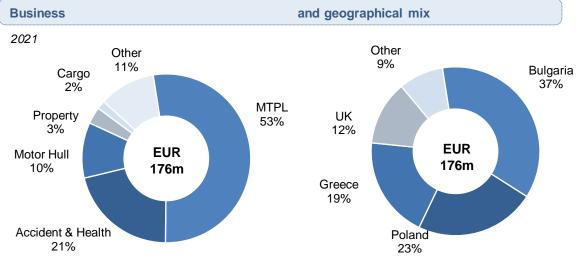


12

- One of the first private insurance companies in Bulgaria established in 1996 / licensed in 1998
- Comprehensive insurance services offering 63 insurance products covering all 18 types lines of business
- Well-diversified distribution network with wide agency network and strong relationship with brokers
- Platform for Western market exposure, providing operational, technical and financial resources (through freedom of services / establishment)







Source: Euroins Bulgaria

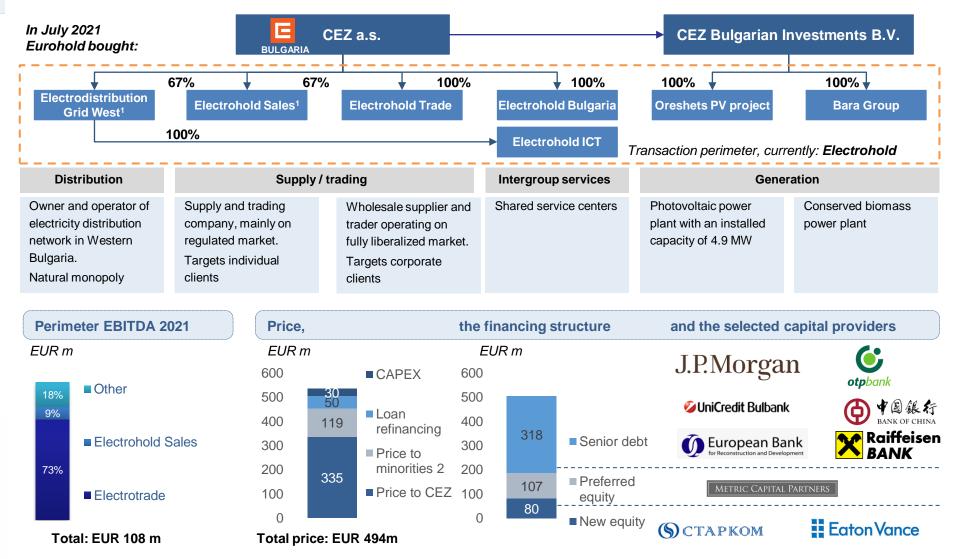
Section III

Overview of the energy business



Transformational acquisition of CEZ assets





EUROHOL

Strategic rationale for entering the energy segment...



Key financials for the Perimeter in 2021⁽²⁾

Key investment highlights

- Attractive fundamentals of the Bulgarian energy market, underpinned by long-term growth outlook and a stable regulatory regime in line with EU standards
 - Leading market positions in Bulgaria with 40% market share in electricity distribution and >2m customers nationwide



- Vertically-integrated business model, with a regulated monopoly electricity distribution business as well as a predominantly regulated supply business
- Predictable financial performance and strong cash flow generation, underpinned by transparent RAB⁽¹⁾-based remuneration for the distribution business
- Additional potential for operating enhancement and cost optimisation driven by identified initiatives and expected synergies from the acquisition
- **EuroHold has a strong footprint in Bulgaria** and is committed to the longterm development of CEZ's assets in the country

EUR 1 148m⁽²⁾

Total revenue

EUR 108m (2)

EBITDA

EUR 48m (2)

Net income

EUR 39m (2)

Cash

EUR 55m (2)

Capex

...backed by expected synergies with the existing insurance activity



Networks of **EUROINS** and **CEZ** reveal untapped potential for cross-sale of insurance and energy products and services

EUROHOLD & EUROINS



ELECTROHOLD SALES & TRADE

ENERGY PRODUCTS

Sales through Euroins regional offices:

- Electricity energy contracts with end retail customers fixed & flexible products
- Sales of new products like photovoltaics (PV), battery storage, EV charging stations to end retail and corporate customers
- Sales of ESCO services/projects to end corporate customers
- Future development and sales of innovative products and services in smart home business

EXPECTED OUTCOMES

- Extended reach and presence of energy business on territories of the insurance companies, thus covering whole Bulgaria
- Extended reach of insurance products for Electrohold's customers
- Increased sales and revenues for both companies
- Increased retention through added value for customers
- Innovative insurance products in retail and corporate energy markets
- Sales of additional energy-related products and services

INSURANCE PRODUCTS

Sales through Electrohold's regional offices, corporate traders, contact center, and other customer contact points (like invoices):

- Co-branded product for retail property insurance of appliances failure
- New co-branded insurance products for business customers as value added and/or as additional revenue
- Innovative insurance products related to energy business
- In the future sales of mutual funds (like Amundi) and short-term financing products to CEZ customers



Vision: Energy business in 2025



Energy Business

Aim

Developing the largest independent utility company in the SEE region

Full vertcal integration of the power and utilities business – from generation (renewables), through distribution, to supply and energy retail for individual consumers and businesses

Planned development pattern

 Support and improve the current CAPEX and investment program of Electrohold. The current and future investment program will be focused in the following areas:

Customer Service and Satisfaction	Grid Renewal and Maintenance
Renewables & Energy efficiency	Innovation & Technology

- Gaining exposure to RES project, mainly operating on the joint markets in Bulgaria, Romania and Greece, with installed RES capacity of over 1 GW, and distributing electricity from these project to the current end clients.
 Exposure through equity stakes in RES projects
- Following the successful integration of CEZ's assets, Eurohold will consider further opportunities, including expansion in the electricity supply business in neighboring countries

Forecasts

The forecasts for the energy segment are under revision and will be included in the coming strategy update

Distribution unit -**Overview of Electrodistribution Grid West**

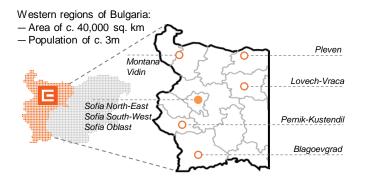


Electrodistribution Grid West



- Natural monopoly owner and operator of electricity distribution network of high, medium and low voltage power lines & facilities
- The business is fully-regulated based on a Regulatory Asset Base (RAB) methodology and operates under a 35year license expiring in 2039
- Sole electricity distributor in Western Bulgaria, covering a territory of c. 40,000 sq. km with population of over 3m people

Key regions



Key financials

EUR m ¹	2018	2019	2020	2021
Revenue	180	185	191	210
growth, %	(18.5%)	2.7%	3.3%	9.9%
EBITDA	40	53	64	79
margin, %	22.5%	28.7%	34.2%	37.6%
Net income	2	10	19	28
margin, %	1.1%	5.2%	10.2%	13.3%
Retained earnings	303	312	331	368
Net debt	64	74	60	75
Debt ²	72	81	74	82
Cash	8	8	14	7
Net debt / EBITDA, x	1.6x	1.4x	0.9x	0.9x



Supply / trading units – Overview of Electrohold Sales and Electrohold Trade



Electrohold Sales

- A supply and trading company supplying electricity to customers connected to the Electrodistribution Grid West's network (within the licensed territory).
- Annual sales volumes exceeding 6 TWh
- Forms of cooperation:
 - End supplier sourcing and selling electricity to households and businesses (fully regulated activity with a cap on selling price)
 - Trading sourcing and selling electricity on fully liberalized market (free pricing / contract terms)
- Last resort supplier suppling electricity to customers who have not chosen another supplier

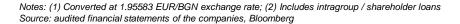
Key financials				
EUR m ⁽¹⁾	2018	2019	2020	2021
Revenue	270	300	341	495
growth, %	(3.5%)	11.2%	13.7%	45.2%
EBITDA	9	9	10	10
margin, %	3.3%	3.1%	3.1%	1.9%
Net income	8	8	8	8
margin, %	2.9%	2.6%	2.5%	1.6%
Retained earnings	37	45	54	47
Net debt	(62)	(74)	(86)	(23)
Debt	0	0	0	0
Cash	62	74	86	23
Net debt / EBITDA, x	nm	nm	nm	nm

Electrohold Trade

- A wholesale supply and trading company operating on fully liberalized market
- The main activity of the company is supply of electricity to industrial and business customers

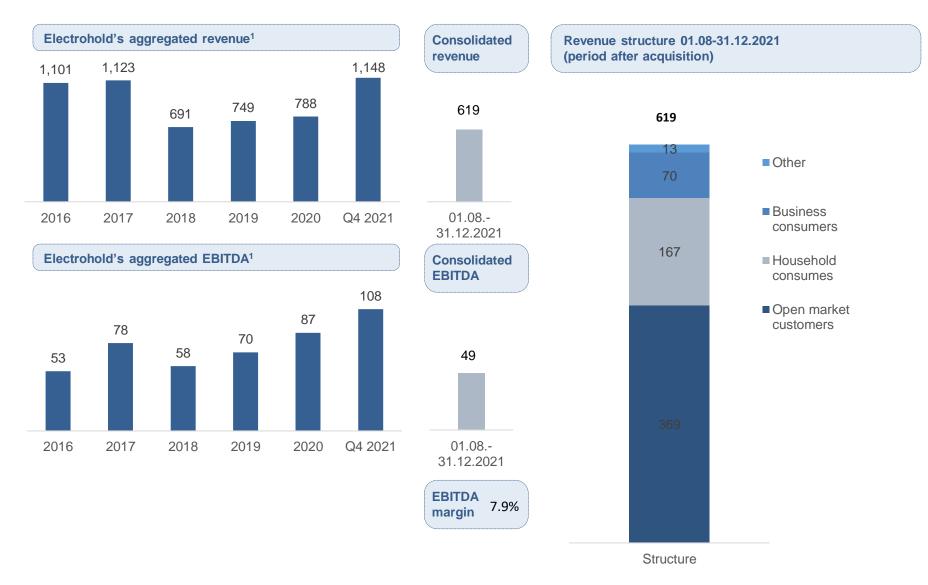
Key financials

EUR m ⁽¹⁾	2018	2019	2020	2021
Revenue	229	246	238	429
growth, %	3.6%	7.6%	(3.3%)	80.3%
EBITDA	3	2	5	TBD
margin, %	1.4%	0.7%	2.2%	
Net income	2	1	4	TBD
margin, %	0.9%	0.5%	1.7%	
Retained earnings	16	18	22	TBD
Net debt	6	4	(1)	(4)
Debt ⁽²⁾	10	5	0	4
Cash	4	2	1	8
Net debt / EBITDA, x	1.9x	1.9x	nm	TBD



Key financial figures





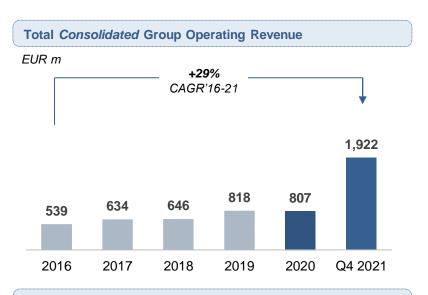
Section IV

Key financials

EuroHold financial performance

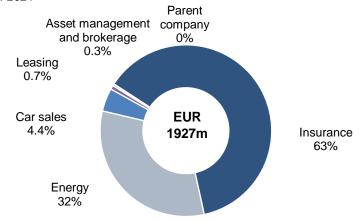
Revenues & Expenses





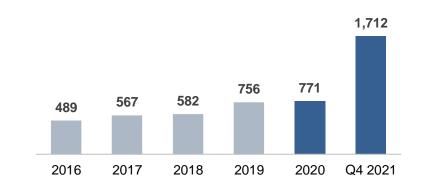
Revenue by Business Line⁽¹⁾

Q4 2021



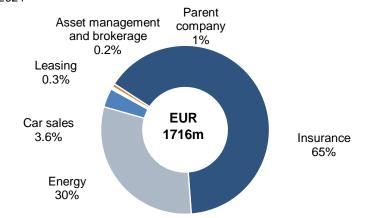
Total Consolidated Group Operating Expenses

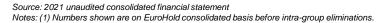
EUR m



Expenses by Business Line (1)

Q4 2021



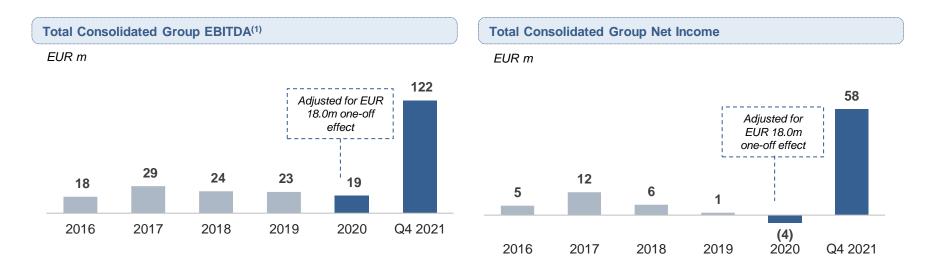


■ EUROHOL

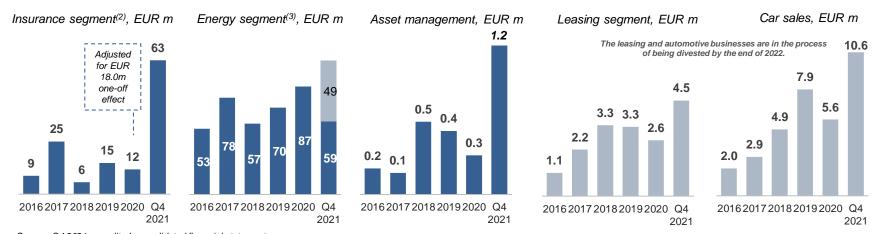
EuroHold financial performance

Profitability









Source: Q4 2021 unaudited consolidated financial statement

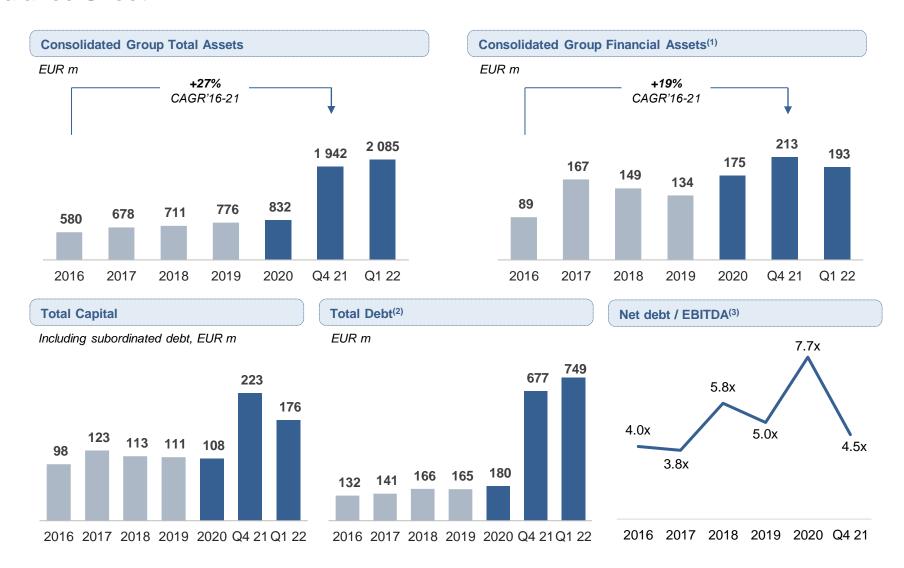
Notes: (1) Numbers shown are on EuroHold consolidated basis before intra-group eliminations; (2) Insurance EBITDA is adjusted for EUR 18.0m one-off effect (3)Energy segment 2021 result is separatelly for the periods: 01.01.2021 (prior to acquisition) and 01.08.2021-31.12.2021 (after acquisition). Data for the period prior to acquisition based on the unaudited Company's internal analyses.

EUROHOLI

EuroHold financial performance

EUROHOLD

Balance Sheet



Source: Q4 2021 unaudited consolidated financial statement

EUROHOLD

3.7%

Q1 2022 results snapshot





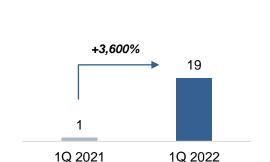


1Q 2022

5

1Q 2021

855m



Consolidated Group Net income

EUR m

Revenue by segments EUR m 1Q22 1Q21 Insurance Insurance EUR 192m EUR 394m 96% 46% Other (1) EUR 9m 1.1% **EUR EUR** Other (1) EUR 7m 199m

Energy EUR 452m 53%

EBITDA by segments

EUR m	1Q21	1Q22
Insurance	4.5	10.4
Energy	0.0	36.4
Other ¹	0.5	0.1

Source: 1Q 2022 unaudited consolidated financial statement Notes: (1) Includes leasing and car sales segments that are in the process of divesting

Section V

Summary

positions in insurance and energy



Leading CEE holding company with leadership positions in energy and insurance business

- Leading SEE holding company with development focus on twin pillars of energy and insurance
- Leading insurance business in Romania, Bulgaria and across SEE, currently serving over 3m clients
- Leading electricity utility in Bulgaria with 40% market share in distribution and >2m customers
- Dramatic increase in scale and profitability in 2021, and promising mid-term outlook

Transformational acquisition of **CEZ** utility assets in Bulgaria

- Long-term growth outlook, stable regulatory regime, gives predictable cash flows, resilience to economic shocks
- Vertically-integrated business model, including a regulated monopoly electricity distribution business and a predominantly regulated supply business, with strong profitability
- Well positioned to take advantage in coming boom in renewables, to provide incremental profit streams
- Updated forecasts for the Energy segment under preparation

3.

Attractive insurance opportunity, dramatic improvement in operating profitability

- Large total addressable market of EUR 40bn (by market GWP in countries of operation), most markets still unpenetrated (GWP/GDP of 1.0-1.5%)1
- Top-3 non-life insurer in both Romania and Bulgaria, operations generating EUR 697m cons. GWP as of 2021
- Ending of price war in Romanian market in 2021 allowed dramatic improvement in profitability, set to continue
- Eurohold forecasts strong growth in its insurance business. Updated forecasts under preparation

4.

Strong cashflow generation and upside potential

- Significant growth of operating cash flows, which are expected to reach a range of EUR 150-190m by 2025 2
- Potential synergies, optimizations, best practices implementation and cross-selling opportunities could bring additional significant value

5.

Experienced management team, strong governance, reputable debt and equity providers

- Highly professional management team at both holding and business unit level, with proven track record
- Successful debt and equity capital raises on international markets; EBRD as shareholder / debt provider
- Strong corporate governance ethos, in compliance with the best international practices
- Listed on the Bulgarian Stock Exchange since 2007 and on the Warsaw Stock Exchange since 2011

EUROHOLI

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